



For Immediate Release:

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**NEWS RELEASE**

### **Trew partners with Brightpick to expand robotic fulfillment portfolio**

*The partnership adds AI-powered robotic storage, goods-to-person fulfillment and robotic picking technologies to Trew's automation ecosystem.*

**(West Chester, Ohio)** – [Trew](#), a U.S.-based manufacturer and integrator of automated material handling solutions and the software that powers them, has partnered with [Brightpick](#), a provider of AI-powered robotic fulfillment systems that combine autonomous mobile robots, machine vision and robotic picking directly from storage. The partnership combines Trew's solution development, software platforms and integration expertise with Brightpick's technology to give clients flexible automated fulfillment.

"We are excited about the addition of Brightpick to our ecosystem," said John Naylor, chief revenue officer at Trew. "Fulfillment operations are under constant pressure to adapt quickly to business changes and SKU variations. Brightpick adds robotic fulfillment technologies that complement our portfolio and give clients more options when flexibility, storage density and picking productivity are priorities."

Through the partnership, Trew will integrate two Brightpick technologies:

**Gridpicker™**: a high-density, automated storage and retrieval system run by AI-powered mobile manipulators and designed for maximum throughput.

**Autopicker™**: an AI-powered multi-purpose mobile robot that delivers end-to-end fulfillment automation with maximum flexibility.

"Both Brightpick and Trew are growing into leaders in material handling," said James Cox, chief commercial officer at Brightpick. "This partnership reflects that shared trajectory and aligns well with both our cultures of putting customers first. We look forward to leveraging Trew's experience to bring unique and efficient warehouse automation solutions to market."

The partnership strengthens Trew's ability to support ecommerce, retail, third-party logistics and distribution operations seeking scalable fulfillment automation. Trew designs solutions by connecting Brightpick's robotic systems with SmartMoves WX® Warehouse Execution System, CHAMP™ Warehouse Control System, sortation, conveyor technologies and project services, creating an integrated solution supported by Trew's customer experience team for the life of the system.

"Automated material handling works best when the process, people and technology are aligned," Naylor said. "Expanding our ecosystem of partner technologies gives clients more flexibility and helps Trew solve a wider range of fulfillment challenges while protecting the long-term value of their automation investments."

#### **About Trew®**

Trew is a trusted U.S.-based manufacturer and integrator of automated material handling solutions and the software that powers them. We serve the retail, ecommerce, distribution, and parcel industries with sortation, conveyors, robotics, AS/RS, and lifecycle services to help clients' operations run smarter,

adapt faster, and achieve the highest lifetime value. More information is available at [www.trewautomation.com](http://www.trewautomation.com).

### **About Brightpick**

Brightpick is a leader in AI-powered robotic solutions for warehouses. The company's multi-purpose AI robots enable warehouses of any size to fully automate order picking, buffering, consolidation, dispatch, and stock replenishment. Award-winning Brightpick solutions take just weeks to deploy and allow companies to keep their warehouse labor to a minimum. Headquartered in Austin, Texas, Brightpick has more than 250 employees and hundreds of AI robots deployed with customers across the U.S. and Europe. More information is available at [brightpick.ai](http://brightpick.ai).

Gridpicker and Autopicker are trademarks of Brightpick.

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